



FEEDBACK SURVEYS & EMPLOYEE OPINION

Take the pulse of your organization by conducting online employee surveys.

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NUTSHELL

Psychological Associates conducts surveys of employees so that organizations can gather vital data for improving management practices, organizational climate, employee attitudes, and productivity. We can use established standard questions or develop a custom survey. The survey is conducted online for timely and reliable results that are confidential and secure. The organization determines who receives our written summary and interpretation of results. To gain the most insight, one of our Ph.D. consultants can meet with leaders to discuss results.

Organizations can obtain critical feedback about virtually any corporation concern.

- **Assessment surveys.** Take the pulse of employee attitudes on vital issues, such as policies, management practices, and human resource procedures.
- **Diagnostic surveys.** Obtain information to pinpoint causes of existing or potential issues.
- **Monitoring surveys.** Measure ongoing change and track trends.

BENEFITS AND OUTCOMES

- Clients may choose custom-designed or standard questions.
- Surveys are conducted confidentially and securely online.
- Flexible formatting organizes data reports for individual decision-makers to gain the greatest insights into organizational strengths and weaknesses, as viewed by employees.
- Surveys provide a basis for improving corporate climate, efficiency, productivity, and profitability.
- Data can be sorted by any breakout group and can be formatted in bar graphs for comparing results by groups.

HOW IT WORKS

We collaborate with organizations to develop a valid opinion survey (standard or customized questions) to be conducted online among the population to be surveyed. The process allows for individual comments, if desired, and can be conducted on paper where computers are not available. After the survey period, we can generate the results in a variety of statistical reports, to be viewed only by those authorized, whether across the board or in “read only” reports by department, location, work group, etc. Reports are easy to read and to navigate. Clients receive a written summary interpretation. One of our survey analysis experts can assist with dissection of results.

[Frequently Asked Questions](#)

