



**PSYCHOLOGICAL ASSOCIATES**  
*The Performance Consultants®*

## News Release

8112 Maryland Ave.

St. Louis, Missouri

63105 USA

Tel: (314) 725-7771

Tel: (866) 258-0369

Fax: (314) 725-7710

q4solutions.com

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For Immediate Release

### **Psychological Associates Donates Services to United Way Agencies**

Psychological Associates announced today that the firm will donate \$50,000 in services to United Way of Greater St. Louis and its agencies in the area.

Beginning in October 2008, Psychological Associates will offer free seminars in LEADERSHIP THROUGH PEOPLE SKILLS® (LTPS), its flagship management program, to executives of United Way and their local agencies. The donation is part of the company's commemoration of its 50 years in business.

Founded in October 1958, Psychological Associates consults with organizations around the globe, helping them select talent and develop more effective leaders. Its internationally recognized LTPS seminar has been an integral part of leadership development for thousands of executives.

"We believe this is a significant and positive way to help our friends, our neighbors, and our colleagues at the United Way and their volunteers," stated Dr. Ann Beatty, President of Psychological Associates. "Our seminars offer United Way executives and those working for their agencies opportunities to increase the efficiency of their organizations and optimize the performance of the people they manage so that they can serve more clients and meet more of our community's needs."

Using real-life situations, executives and leaders attending the three-day seminar hone the people skills that contribute directly to achieving their organization's goals and leadership success. Psychological Associates has offered the program to the public in the St. Louis area for over 30 years.

*(More)*

Europe

North America

Africa

South America

Australasia

“This is a very significant year for Psychological Associates, and we wanted to do something that will be a point of pride for our staff,” Dr. Beatty added. “It allows us to give back to the community, which has been so good to us over the years.”

The United Way of Greater St. Louis has agreed to assist this initiative by helping to identify charities that will participate. A total of 25 seminar seats will be awarded. United Way of Greater St. Louis raises and distributes more than \$65 million annually to agencies providing health and human services for one million people in 16 counties in Missouri and Illinois.

Also partnering with Psychological Associates in this effort is the Ritz-Carlton in Clayton, where the seminars are held each month. They have generously agreed to underwrite some of the direct costs involved in the implementation of these leadership seminars.

Psychological Associates is located at 8112 Maryland Ave. Clayton, MO 63105. Other services provided by the company include executive assessment, 360 feedback, leadership development, team building, performance management, organizational consulting and succession planning.

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**Contact:**

Jeff Lefton, 314-678-5682, [jlefton@q4solutions.com](mailto:jlefton@q4solutions.com)



Gary Dollar, president of the United Way of Greater St. Louis (second from right), displays a certificate signifying a donation of \$50,000 in services to United Way Agencies by Psychological Associates, Inc. He is flanked left to right by Psychological Associates executives Robert Lefton, Ph.D., co-founder and co-CEO; Ann Beatty, Ph.D., president; and Victor Buzzotta, Ph.D., co-founder and co-CEO.