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News Release

Thursday, January 4, 2007

FOR IMMEDIATE RELEASE

Baseball's Bobby Valentine to Speak on Winning Management Style

Bobby Valentine, former manager of the 2000 National League champion New York Mets and current manager of the 2005 Japan Series champion Chiba Lotte Marines, will be the featured speaker at a CEO breakfast hosted by the Stamford, Connecticut, Chamber of Commerce on January 17, 2007, 7:30 a.m. – 9:00 a.m.

Valentine's topic will be "Winning Management Style: From Baseball to Business." He will speak at the University of Connecticut/Stamford, One University Place. Admission is \$25 for non-members and may be purchased online from the Stamford Chamber of Commerce website.

Psychological Associates, a human resource development firm, is co-sponsoring the event with Bobby Valentine's Sports Academy, a Stamford baseball and softball training facility. Valentine lives in Stamford and is a successful restaurateur and businessperson.

He attributes much of his teams' successes to the way he interacts with players. Supporting his philosophy is a model of managerial behavior and techniques developed by Psychological Associates. Its president, Dr. Robert E. Lefton, will join Valentine to describe the model he originated and its application in the business world.

Valentine has applied the model as a way to analyze effective and ineffective leadership behavior. His talk will include his thoughts on the behaviors of baseball managers he has known in his long career as a big-league player and manager. Valentine and Lefton will conclude with prescriptions for managerial success.

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