



PSYCHOLOGICAL ASSOCIATES
The Performance Consultants®

News Release

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For Immediate Release

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Psychological Associates Celebrates 50 Years in Business

Psychological Associates, a St. Louis-based human resource development firm, celebrated 50 years in business on March 8, 2008, at the St. Louis Club in Clayton, Missouri.

The two founders of the company, psychologists Victor R. Buzzotta, Ph.D., and Robert E. Lefton, Ph.D., were honored by more than 130 employees, family and friends of the firm. The president of Psychological Associates, Dr. Ann Beatty, delivered the anniversary address. Drs. Buzzotta and Lefton continue as the active co-CEOs.

Psychological Associates began in 1958 as a clinical practice at 111 S. Meramec in Clayton. Within a decade, though, the two founders began developing their signature sales and leadership programs in response to requests by local businesses — in particular, A. G. Edwards.

Today, Psychological Associates is an international organization with clients in a wide variety of industries, including many *Fortune* 500 companies. Its services also include executive leadership development, consulting, assessment and talent management.

At the celebration, the founders were presented with a proclamation from the City of Clayton, recognizing the 50-year milestone. Psychological Associates has offices at two Clayton locations, 8201 Maryland Avenue and 8112 Maryland.

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