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FOR IMMEDIATE RELEASE

Psychological Associates Names Dr. Ann Beatty President

ST. LOUIS (October 10, 2007) Psychological Associates, an international consulting and training firm, announced today the appointment of Ann Beatty, Ph.D., as its new President.

In her new position, Dr. Beatty will take responsibility for both domestic and international operations of the organization. She will report to company co-founders and co-CEOs, Robert E. Lefton, Ph.D. and Victor R. Buzzotta, Ph.D.

According to Drs. Buzzotta and Lefton, this appointment is a significant milestone in the firm's history. "We know Ann will represent us well. As we embark on our 50th year in business, we can send a clear signal to our clients and employees that the quality of our service will be preserved and continually improved because Ann and her team will be at the helm."

They went on to say, "The depth of her experience is unique in our field. We have the ideal person at the ideal time as Psychological Associates endeavors to achieve its vision of the future and continued growth."

Dr. Beatty has been a principal advisor and educator to C-level executives of major corporations throughout the United States for more than twenty years. She joined the firm as a staff psychologist and in 1995 was appointed its Chief Operating Officer.

Dr. Beatty serves on the Boards of Directors of Moneta Group and St. Luke's Hospital. She is also on the Executive Committee of United Way. She is a member of the Executive Advisory Board for St. Louis

(more)

Europe
North America
Africa
South America
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University College of Arts and Sciences, as well as a member of the St. Louis Women's Forum

Psychological Associates applies behavioral science to help top-level corporate leaders build the talent architecture they need for optimizing individual and organizational performance to attain better business outcomes.

For more information, visit www.psychologicalassociates.com.

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